**Course Syllabus**

**Advanced Television Production**

**Instructor: Clay Combs**

**Course Description:**

Advanced Television Production is a one-credit course that provides students with the opportunity to create and market video productions. Students work independently or in groups to create special long-term projects. Students who successfully complete this course are prepared for further study at the college level or for entry-level positions in the television, film, and communications industry.

**Course Objectives:**

1. Apply safety skills in television production field locations, classrooms, and studios.

2. Demonstrate leadership skills as a member of a television production team. Examples: organizing content, managing equipment, performing assignment editing

3. Utilize public relations skills in special program and project settings in television production. Examples: interpersonal communications, correspondence, community relations

4. Apply specialized skills to perform television roles in writing, producing, performing, photographing, editing, and studio operations. Examples: anchor, producer, actor, camera operator, editor, director

5. Organize subject matter into meaningful, marketable, and expressive video projects. Examples: promotional videos, instructional videos, commercials

6. Design creative television and film productions, including short films and special presentations.

• Utilizing video skills in a professional setting Examples: internships, freelance video work

7. Assemble a portfolio of professional quality video work, including a statement of purpose, for a career in television production.

• Demonstrating advanced skills in one or more career specializations of photography, editing, writing, producing, performance, or studio operations Examples: short films, special presentations

**Classroom Rules and Expectations:**

Students are expected to conduct themselves in a respectful and productive manner. In addition to all the rules and expectations listed in the student handbook, I expect students to have a positive attitude, treat others with respect, practice self-discipline, and demonstrate responsibility. If these conditions are not met, students can expect one on one meetings with instructor, parent / instructor conferencing, and administrative action, if necessary.

**Accommodations:** Requests for accommodations for this course or any school event are welcomed from students and parents.

**Concerning Laptop Utilization:** Student laptops should not be hard-wired to the network or have print capabilities. 2. Use of discs, flash drives, jump drives, or other USB devices will not be allowed on Madison City computers. 3. Neither the teacher, nor the school is responsible for broken, stolen, or lost laptops. 4. Laptops and other electronic devices will be used at the individual discretion of the teacher.

**Grading Policy:**

Test grades will account for 70% of the 9-weeks grade, with the remaining 30% being determined by quiz/daily grades. The grading scale is as follows: A (90-100%), B (80-89), C (70-79), D (65-69), and F (below 65). Grades will be a reflection of mastery of the standards. Make sure all absences are excused as class work can be made up and graded for excused absences only. The final exam counts for 20% of the final grade.

**Late Work Policy:**

10 points will be taken off the assignment grade each day for up to 5 days. After 5 days late, assignments will not be accepted.

**Make-Up Work Policy:**

Students with an excused absence may turn in assignments three school days from absence.

**Course Materials:**

SD card

* At least 16gb in size (32gb or 64gb preferred)
* UHS rating 1 (or 3 to shoot 4k video)

**\* This syllabus serves as a guide for both the teacher and student; however, during the term it may become necessary to make additions, deletions or substitutions.**

| **18 - WEEK PLAN\*** | |
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| **WEEK 1** | Introduction to course/equipment, final project guidelines, what makes that TV/film scene timeless? |
| **WEEK 2** | Directing, Painting a Movie, How Would You Shoot It? |
| **WEEK 3** | Show Don’t Tell - Music Video or Experimental: Pre-production |
| **WEEK 4** | Show Don’t Tell - Production, Black & White Film |
| **WEEK 5** | Show Don’t Tell - Production, Fake Trailer |
| **WEEK 6** | Show Don’t Tell - Post-production: final cut, poster, and trailer |
| **WEEK 7** | Write a Good Script - Sci-Fi or Horror: Pre-production |
| **WEEK 8** | Write a Good Script - Sci-Fi or Horror: Production, 2 Minutes/3 Shots |
| **WEEK 9** | Write a Good Script - Sci-Fi or Horror: Production, shot composition |
| **WEEK 10** | Write a Good Script - Sci-Fi or Horror: Production |
| **WEEK 11** | Write a Good Script - Sci-Fi, or Horror: Post-production: final cut, poster, and trailer |
| **WEEK 12** | Get Your Message Out There - PSA or Doc: Pre-production |
| **WEEK 13** | Get Your Message Out There: Production |
| **WEEK 14** | Get Your Message Out There: Production |
| **WEEK 15** | Get Your Message Out There: Production |
| **WEEK 16** | Get Your Message Out There: Post-production: final cut, poster, and trailer |
| **WEEK 17** | Who I Am/Final Project Edits, Premiere Certification Test |
| **WEEK 18** | Who I Am and Final Project Due |